

#FindSparkFest

Step It Up: Online Portfolio

Websites are great because you have full control of how you tell your story. Plus, you decide on the look and feel, which helps convey your personality. Before getting started, think about what you want people to learn by visiting your site.

Don't be overwhelmed. **You can change your site as quickly as your accomplishments and aspirations change**, especially when you're using an easy to update and edit platform like Wix.com.

Define Your Goal:

When people come to my site, I want them to _____ .

Pages to Consider:

About: What's your story. Be sure to keep it short and sweet.

Resume: You can include your resume as text in addition to giving a PDF download, or just link to your LinkedIn.

Portfolio / Work Samples: What are your biggest accomplishments? How have you documented them?

Contact: Be easy to contact. Provide your email, (relevant) social media links, and maybe a contact form.

Design Tips:

- Focal points help you prioritize what people will see. Don't make everything big and bold; if focal points compete it's difficult to see any at all.
- Don't be afraid of white space, give your site breathing room.
- Steal ideas from other websites. Find a site and try to copy it; this will be a great learning experience and help you create a sleek look you know you will like.
- Choose a color pallet with three colors max. Once you find the colors you love, make them *your* colors by copying down the tag numbers and include them on things like your resume and cards.

When it comes to websites, we're huge fans of Wix.com, the best platform to easily build a beautiful site for free. Wix is forever free, and when you're ready to upgrade to get a custom domain name and hosting, you can use the code FS221 to save \$20, because Wix is one of our amazing sponsors.

You can also get free support from a real person at the Wix Lounge (where we are now!).

Learn more at bit.ly/findsparkwix and wixlounge.com

#FindSparkFest Opportunity Mixer | Fri., Mar. 13th, 6-9pm | Meet The New York Times, BuzzFeed, Livestream, Skilledup, & more
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