

#FindSparkFest

Step It Up: Twitter & Instagram

Twitter and Instagram let you connect with anyone at any time, without worrying about having them “accept” your request. Build a strong profile and follow people you admire; they just might notice you!

Social media workshop questions

Help you define your online personality. Remember: there are no right or wrong answers.

Three words to describe my voice on social media: _____, _____, and _____.
(positive, snarky, fun, real talk)

Topics and industries I post about: _____.

My social media role models are (people, companies, or brands): _____.

People follow me because: _____.

I want to follow others because: _____.

Quick tips for taking better photos

Pro tip: Instagram is all about the visuals, and tweets with photos do better than those without.

- Use an app like Faded or VSCO Cam to create custom filters.
- Avoid blurry photos. Tap the damn screen before you take a pic. Use a sharpen filter if needed.
- Get a selfie stick (we may or may not be kidding).
- Be consistent; whether it's what you photograph, or the style of your photos.

Grab a photo tonight!

You're at #FindSparkFest! Share your experience with the world. Take a photo tonight and post it on your platform of choice. Remember to use the hashtag #FindSparkFest and consider mentioning some of the companies involved, and more importantly -- people you've met.

#FindSparkFest Opportunity Mixer | Fri., Mar. 13th, 6-9pm | Meet The New York Times, BuzzFeed, Livestream, Skilledup, & more

findspark.com/festoppmixer

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