

#FindSparkFest

Step It Up: The Follow Up

What's the point of meeting someone if you don't maintain the connection? Your career doesn't happen overnight; you never know how someone you meet tonight can help you a few months or years down the line.

I need to follow up with...

Name	Company/School	Email

You didn't think we'd tell you to follow up without telling you *how*, did you? Use the examples below as a guide. But remember, these are *not* templates that you can copy and paste! **Customize your followup to each person.** If you don't hear back right away, you can also reach out on one or two social media channels where they seem most active.

LinkedIn

Hi Name,

It was great meeting you at #FindSparkFest. Loved chatting about insert reminder of convo here. Looking forward to keeping in touch!

Instagram *(Instagram a photo of the event, your notes, a selfie with people you met, etc.)*

"Had an amazing time at #FindSparkFest! It was great to connect with name of company, name of company, name and name."

Twitter

@HomSweetHom It was great meeting you at #FindSparkFest! Thx for the feedback on insert convo recap here

Loved meeting @HomSweetHom at #FindSparkFest! Check out her work on insta! [instagram.com/homsweethom](https://www.instagram.com/homsweethom)

Email

For someone you want to stay in touch with

Hi name,

It was great meeting you at #FindSparkFest. I really appreciate the feedback you gave me on my thing. You can see the updates I made link/attachment. I'm looking forward to checking out that thing you mentioned.

For someone you know is hiring.

Hi name,

It was great meeting you at #FindSparkFest. It was great hearing more about the role at company. As mentioned, I think I'd be a perfect fit because of one specific experience you've had that shows you can add value to the team. I applied online/will apply online. I have attached my resume, which you can also view on my site at yourname.com. I look forward to being in touch.

#FindSparkFest Opportunity Mixer | Fri., Mar. 13th, 6-9pm | Meet The New York Times, BuzzFeed, Livestream, Skilledup, & more
findspark.com/festoppmixer

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