



Twitter and Instagram let you connect with anyone at any time, without worrying about having them “accept” your request. Build a strong profile and follow people you admire; they just might notice you!

Social media workshop questions

Help you define your online personality. Remember: there are no right or wrong answers.

Three words to describe my voice on social media: _____ , _____ , and _____ .
(positive, snarky, fun, real talk)

Topics and industries I post about: _____ .

My social media role models are (people, companies, or brands):
_____ .

People follow me because: _____ .

I want to follow others because: _____ .

Quick tips for taking better photos

Pro tip: Instagram is all about the visuals, and tweets with photos do better than those without.

- Use an app like Faded or VSCO Cam to create custom filters.
- Avoid blurry photos. Tap the damn screen before you take a pic. Use a sharpen filter if needed.
- Get a selfie stick (we may or may not be kidding).
- Be consistent; whether it’s what you photograph, or the style of your photos.

Grab a photo tonight!

You’re at #FindSparkFest! Share your experience with the world. Take a photo tonight and post it on your platform of choice. Remember to use the hashtag #FindSparkFest and consider mentioning some of the companies involved, and more importantly -- people you’ve met.

Findspark is the best resource for young creatives living, working, and playing in New York City.
Have any questions? Contact us at hello@FindSpark.com
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